



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Federal Department of Home Affairs FDHA
Federal Office of Culture FOC
Swiss National Library NL

Swiss Confederation

Strategic direction of the Swiss National Library NL from 2024

As a reliable, sustainable and representative memory institution, we are the global reference point for sources about Switzerland and form a bridge from the past to the future via the present.



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Our 2036 vision

The vision answers the question: “Where do we want to go?” or “How do we want to be in the future?”

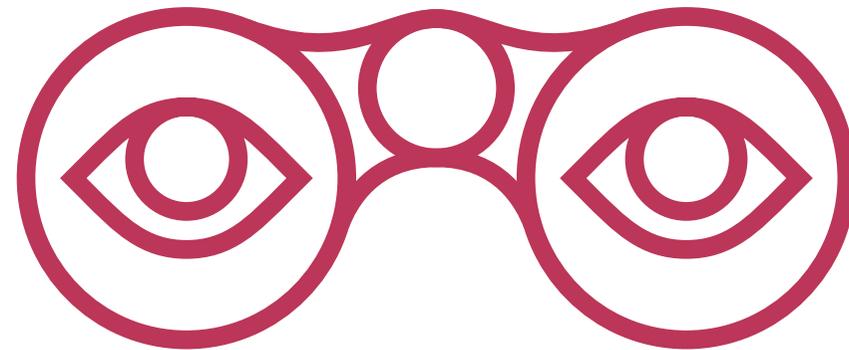
Our vision takes a long-term perspective to provide guidance for our decisions in the complexity of today.

We derive strategic goals from the vision, which we aim to achieve successively from 2024.

Our leitmotif for the 2036 vision is:

**“Living memory of
Switzerland for everyone:
address people,
strengthen cooperation.”**

Our two action areas are:



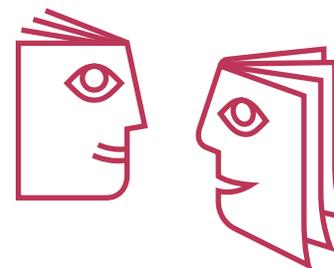
Our 2036 vision

Action area 1:

We provide easy access, mediate in attractive formats and address a broad public.



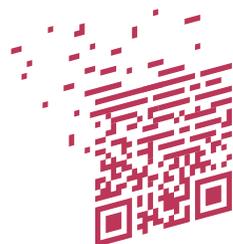
By doing so, we add value for research and create the conditions to provide a modern service to anyone wishing to work with sources from Switzerland.



As a place of knowledge, we offer room for engaging with the Swiss documentary cultural heritage, integrate this heritage into contemporary discussions and support research in the field.

We offer our target groups straightforward, open access to Switzerland's documentary cultural heritage – online and on site.

We involve selected partner institutions in providing this service and aim to establish a close working relationship with them.



We provide comprehensive access to our documentary cultural heritage, online and on site.



We digitalise our collections in line with international standards to make them accessible in their diversity irrespective of time or place.

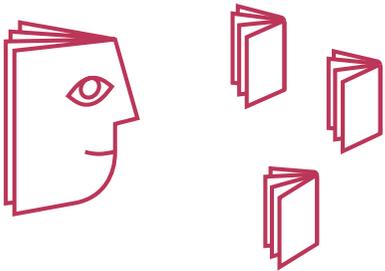


We create an environment for learning, research and discovery and thus contribute to inspiration, dialogue and reflection on Switzerland.

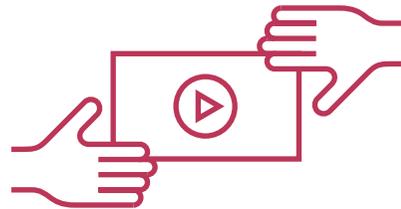
Our 2036 vision

Action area 2:

We fulfil our mandate in cooperation with partner institutions.



We work closely with partner institutions in collecting, developing, maintaining and providing printed and digital information with a connection to Switzerland, particularly in audiovisual formats.

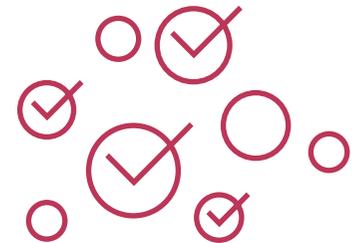


We assume a leading role in passing down Swiss documentary cultural heritage to future generations and coordinate our work with national committees.



We perform tasks of national interest in cooperation with other institutions on the basis of a legal foundation that will be established.

We assume those tasks for which we are predestined on the basis of our collections, experiences and competencies.



Our 2024–2028 strategic goals

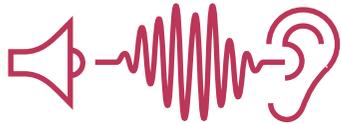
The strategic goals answer the question: “What are our development steps for the next few years?”



Our 2024–2028 strategic goals

Action area 1:

We provide easy access, mediate in attractive formats and address a broad public.



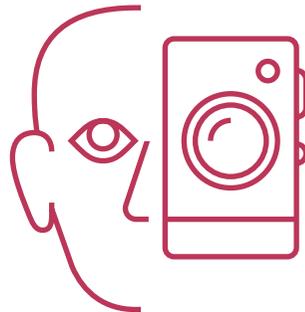
1.

We are in contact with our public, have defined our target groups, know their needs and take them into consideration when developing our offering.



2.

We facilitate access to our collections and services and make them easier to find by continually upgrading our digital information offerings and making our content accessible on our own and third-party platforms.



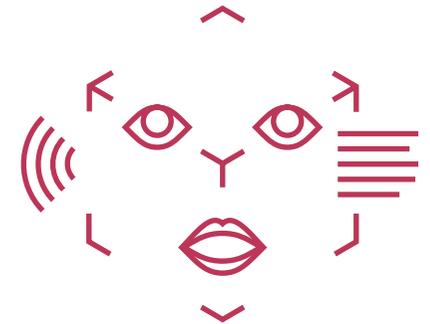
3.

We set priorities when indexing our collections to make relevant content available to our target groups. We use manual and automatic indexing methods.



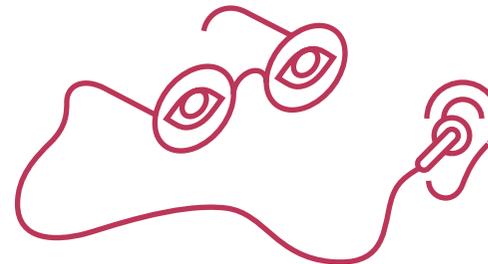
4.

We digitalise content in line with international standards. We review our collections, the requirements of our cooperation projects and the needs of our target groups when deciding which content to digitalise.



6.

We take the opportunity to develop new mediation formats and thus gain experience during the outsourcing to temporary premises while construction work is ongoing in Bern and Lugano. We design a public operation for the renovated buildings, public services and educational activities and plan the implementation thereof after the rebuild.



5.

We offer a mediation service to our public in analogue, digital and hybrid formats and spaces, which addresses current societal issues and seeks answers in our collections.

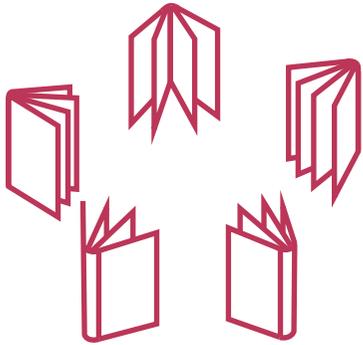
Our 2024–2028 strategic goals

Action area 2:

We fulfil our mandate in cooperation with partner institutions.

7.

We assume a leading role in selected joint projects of national significance in dialogue with our partner institutions.

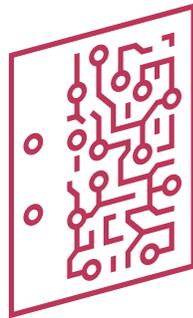


8.

We bring our expertise to national and international committees, share our knowledge and skills and work to define international professional standards.

9.

We build up a certified long-term archive for our digital collection and review which offers we can generate for partner institutions.



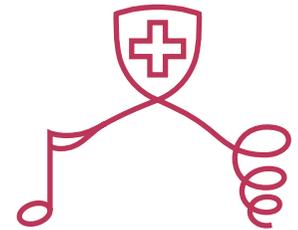
10.

We enter into cooperative research ventures by making our data available, playing an active part in third-party projects and launching our own research projects.



11.

We commit to the “Museumsquartier” in Bern and “Città della Musica” in Lugano in order to shape these new cultural and knowledge venues going forward in cooperation with our partner institutions.

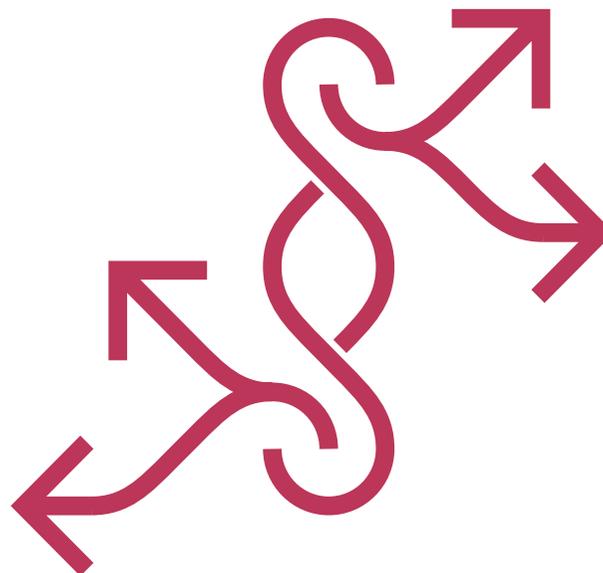


12.

We strengthen cooperation with contemporary artists in Neuchâtel, enlarge the virtual museum and conduct international exchange projects.

Our mission

The mission answers the question: “What are our (legal) tasks and how do we fulfil them?”



Our mission

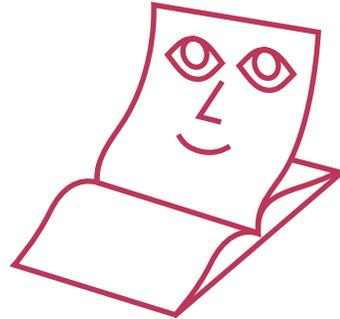
We are part of the Federal Office of Culture (FOC). We carry out our mandate in harmony with the overarching vision, mission and strategic goals of the FOC. Our staff share the FOC's core values.

As a reliable, sustainable and representative memory institution, we are the global reference point for sources about Switzerland and form a bridge from the past to the future via the present.

We collect Helvetica – information with a connection to Switzerland – and thus pass down Switzerland's collective memory. We hand down our rich, unique and valuable collections with care and competence to future generations.

Cultural, political and social life is reflected in a great variety of publications, the formats of which are changing rapidly with the digital transformation. We work to collect those sources today that will contribute to understanding our society tomorrow:

- We collect and preserve new Swiss publications in full and a representative selection of pictures, archives and literary estates as per our collection mandate.



- We integrate sources into our collections and databases in real time; they can be delivered easily.

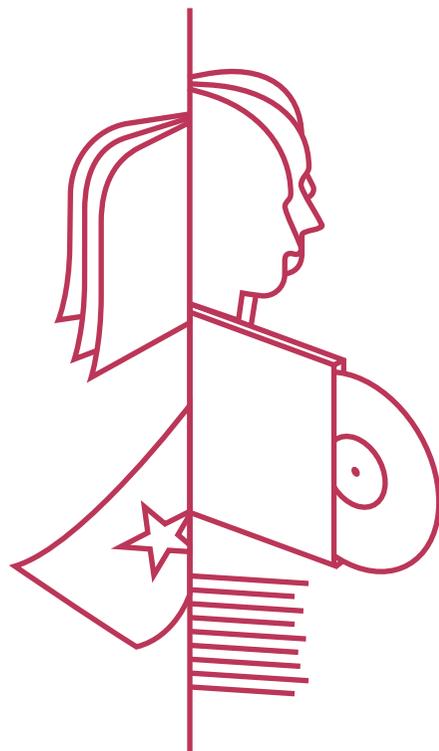
- We preserve original documents, know where they come from and can categorise their content source-critically.



Our mission

Our collections currently comprise:

- printed and digital publications with a connection to Switzerland in the General Collection;
- selected image documents on geography, architecture, customs and personalities of Switzerland in the Prints and Drawings Department;
- significant estates and archives of Swiss literature and scholars since the 20th century in the Swiss Literary Archives;
- audio documents with a connection to Switzerland in the Swiss National Sound Archives;
- Friedrich Dürrenmatt's artwork in the Centre Dürrenmatt Neuchâtel



We aim for optimum access to our documentary cultural heritage through our offerings and observe the legal operating conditions when making digital collections available.

We are in an easily accessible location in Bern that meets the needs of a broad public from a contemporary library. We have a multilingual presence throughout Switzerland with the Centre Dürrenmatt Neuchâtel and the Swiss National Sound Archives in Lugano.

We see ourselves as a learning organisation and meet the challenges of the 21st century with systematic innovation management, working process optimisation and periodic reviews of our organisational structure.